



The International Conference on Da'wa and Communication (ICON-DAC) 2019 was the first conference on da'wa and communication organized by the Da'wa and Communication Faculty, State Islamic University (UIN) of Sunan Ampel Surabaya, Indonesia. This conference was held on September 24-26, 2019, in Surabaya, Indonesia. It sets the theme "Da'wa and Civilized Communication: Pious, Peaceful, Enlightening".

ICON-DAC 2019 received contributions from keynote speakers, presenters, and participants from five countries; Indonesia, Malaysia, Australia, Egypt, and Germany. The current of enthusiasts as presenters came from 22 universities, in Indonesia and abroad, with 56 full papers of 14 scopes. The presenters from Indonesia were representatives of a number of universities that came from East Java, Central Java, West Java, Madura, Banjarmasin, Palembang, Makassar, Gorontalo, Parepare, Bengkulu, and Samarinda.

The papers were examined and selected in accordance with its academic eligibility for an international proceeding. The result of selection is 43 presentation papers decided to be published within this proceeding. They were written in multilanguages; 14 English papers, 2 Arabic papers, and 27 Indonesian papers. These papers spread into 11 of 14 scopes, beyond scopes 4, 12, and 13 which do not contain any papers. They were also enriched by three papers of keynote speakers, namely: (1) "Re-assessing the Development of Da'wa Science: Da'wa Study in Academic Work Discourse" by Prof. Dr. Nur Syam, M.Si (Da'wa and Communication Faculty, UIN Sunan Ampel), (2) "Challenging Traditional Islamic Authority: The Impact of Social Media in Indonesia" by Prof. Nadirsyah Hosen, Ph.D (Faculty of Law, Monash University, Australia), and (3) "Kiai and Adherents Relations in the Contemporary Commodification" by Prof. Dr. Moh. Ali Aziz, M.Ag (Da'wa and Communication Faculty, UIN Sunan Ampel). So, amount of the papers are 46.

Among those 46 papers, there were two papers will be published by the Journal of Islamic Communication/*Jurnal Komunikasi Islam* (JKI) on its December 2019 publication edition. This Journal was published by the Da'wa and Communication Faculty, State Islamic University of Sunan Ampel Surabaya. Those two papers were: (1) *Preferensi Penggunaan Media Sosial terhadap Keberagamaan Remaja* (paper 7) written by Nila Audini Oktavia and Ellyda Retpitarsi (Students of Postgraduate, State Islamic University of Sunan Ampel) and (2) *Challenges of Da'wa in the Digital Era: Da'wa Phenomena on Instagram* (paper 29) written by Sukma Ari Ragil Putri and Luthfi Ulfa Ni'amah (State Islamic Institute of Tulungagung). So, amount of the papers published in this proceeding is 44.

This proceeding is a sign of academic dynamics as a result of the ICON-DAC 2019. This event was a historical first stone that was important for the periods of its events in the future. Therefore, the contributions of the keynote speakers and presenters can be valued in the history as a *jariyah* (finality investment). The reviewer team and the entire committee, institutionally appreciate their contributions with all thanks to Allah SWT. Hopefully it will provide optimal benefits for the world of science, especially for the science of da'wa and communication studies.

