# Media Framing Analysis of Detik.com and Kompas.com in Reporting on the Death of a Family in Kalideres

Fikry Zahria Emeraldien<sup>1</sup>, Dhea Salsabila<sup>2</sup>, Aisyah Nurul Aini<sup>3</sup>, Emil F. Ubaldo<sup>4</sup> <sup>1,2,3</sup>UIN Sunan Ampel Surabaya, <sup>4</sup>Central Luzon State University, Philippines <sup>1</sup>Fikry.zahria.emeraldien@uinsby.ac.id, <sup>2</sup>04010120007@student.uinsby.ac.id, <sup>3</sup>04020120031@student.uinsby.ac.id, <sup>4</sup>ubaldoemil@clsu.edu.ph

Abstract: The mass media has specific objectives in every statement, namely to convince readers to be interested and engage in the discourse provided. The purpose of this research is to describe Robert Entman's framing scheme in the online media Detik.com and Kompas.com in reporting on the investigation process to the announcement of the final results of the case of the family's death in Kalideres. This study focuses on two Detik.com news articles titled "Police Find Clues Regarding the Deaths of a Family in Kalideres" and "Next Week, Police Will Conclude the Mystery of the Deaths of a Family in Kalideres," published on November 15, 2022, and December 4, 2022, as well as two *Kompas.com* news articles titled "When Police Struggle to Unravel the Mystery of the Deaths of a Family in Kalideres" and "Experts Urge the Police to Immediately Disclose the Deaths of a Family in Kalideres, Even Though Unsolved," published on November 17, 2022, and December 1, 2022. The research method used to analyze the news text is descriptive through Robert Entman's framing analysis. The results of the analysis based on Robert Entman's framing indicate that the online media *Detik.com* informs that the police can easily find the cause of the family's death in Kalideres. Meanwhile, Kompas.com suggests that the police are having difficulty in solving the case of the family's death in Kalideres. Furthermore, *Detik.com* also portrays the police as optimistic, responsive, and prompt because they firmly commit to announcing the case of the family's death in Kalideres promptly. In contrast, *Kompas.com* implicitly states that the police are not acting swiftly in handling the case of the family's death in Kalideres and therefore need to be pressured by psychologists to promptly disclose the investigation results of the case.

Keywords: Framing, Detik.com, Kompas.com, Kalideres

Abstrak: Media massa memiliki tujuan tertentu dalam setiap pernyataannya, yakni untuk meyakinkan pembaca agar tertarik dan masuk pada alur wacana yang diberikan. Tujuan penelitian ini yaitu mendeskripsikan skema framing Robert Entman pada media online Detik.com dan Kompas.com dalam pemberitaan proses penyelidikan hingga pengumuman hasil akhir dari kasus kematian keluarga di Kalideres. Penelitian ini berfokus terhadap dua berita Detik.com yang berjudul "Polisi Temukan Titik Terang soal Kematian Sekeluarga di Kalideres" dan "Pekan Depan Polisi Simpulkan Teka-Teki Kematian Sekeluarga di Kalideres" yang dimuat pada 15 November 2022 dan 4 Desember 2022 serta dua berita Kompas.com yang berjudul "Saat Polisi Kesulitan Ungkap Misteri Kematian Sekeluarga di Kalideres" dan "Ahli Desak Polisi Segera Ungkap Kematian Keluarga di Kalideres meski Tak Terpecahkan " yang dimuat pada 17 November 2022 dan 1 Desember 2022. Metode penelitian yang digunakan untuk menganalisis teks berita adalah deskriptif melalui analisis framing Robert Entman. Adapun hasil analisis berdasarkan framing Robert Entman menunjukkan media online Detik.com menginformasikan bahwa polisi bisa dengan mudah menemukan penyebab kematian keluarga di Kalideres. Sedanakan Kompas.com justru mengemukakan bahwa polisi kesulitan untuk mengungkap kasus kematian keluarga di Kalideres. Tidak hanya itu, Detik.com juga mencitrakan polisi sebagai sosok yang optimis, responsif, dan tangkas karena secara tegas mereka berani memastikan untuk segera mengumumkan kasus kematian keluarga di Kalideres. Sedangkan Kompas.com secara tersirat menyatakan bahwa polisi tidak bertindak secara cepat dalam menangani kasus kematian keluarga di Kalideres sehingga harus didesak oleh ahli psikologi agar segera mengumumkan hasil penyelidikan atas perkara tersebut.

Kata Kunci: Framing, Detik.com, Kompas.com, Kalideres

# A. Introduction

The mass media plays a crucial role in conveying information on various matters society needs. In this regard, mass media can have both positive and negative roles, depending on their dimensions of interest. Both print and online mass media have their own characteristics as the basis for framing the media they produce. The content of media writing is often influenced by commercial, political, and ideological objectives of editors and media owners themselves<sup>1</sup>. This factor demonstrates that writers and media owners influence every media outlet with the aim of influencing the public or readers.

Framing is an approach to understanding how journalists perceive issues and write news. This perspective determines which facts are selected, which aspects are emphasized, which parts are omitted, and the direction in which the news is taken<sup>2</sup>. Mass media reporting inevitably frames All aspects of life, including health, crime, entertainment, and more. Not only that, institutions closely related to community activities, such as the police, also play a role in framing mass media reporting.

The Indonesian National Police are law enforcement officers with a duty to combat crime and ensure the safety of all layers of society. Indirectly, the role of the police in handling various cases shapes the public's perception of the institution.

Recent events have shaken public confidence in the police's performance, as seen in the case of the death of Brigadier Yosua Hutabarat (Brigadier J) on July 8, 2022. Almost all mass media, including television, radio, newspapers, and online media, extensively covered this incident, including *Detik.com* and Kompas.com.

This case attracted widespread attention because of the spread of false information (hoaxes) by senior police officials. Various elements in society suspected that something was deliberately concealed to create public opinion that Brigadier J's death was natural <sup>3</sup>.

Furthermore, the Kanjuruhan tragedy, which resulted in the deaths of hundreds of spectators during the Arema FC vs. Persebaya football match at Kanjuruhan Stadium, Malang, also fueled public disappointment with the police. This was due to the alleged use of tear gas by the police, which caused panic among spectators, leading to oxygen shortages and many casualties.

Additionally, the emergence of the hashtag #PercumaLaporPolisi (Reporting to the Police Is Pointless) in late 2022 further emphasized that the public was losing faith in the police's performance. The perceived injustice in the police's handling of criminal cases in society led the common people to be reluctant to report crimes, as they believed that reporting would not result

<sup>&</sup>lt;sup>1</sup> Intan Leliana et al., "Analisis Framing Model Robert Entman tentang Pemberitaan Kasus Korupsi Bansos Juliari Batubara di Kompas.com dan BBCIndonesia.com," *Cakrawala - Jurnal Humaniora* 21, no. 1 (February 28, 2021): 60–67, https://doi.org/10.31294/jc.v21i1.10042.

<sup>&</sup>lt;sup>2</sup> Abdul Malik and Dedi Priyadi, "Konstruksi Pemberitaan Media Online Tentang Kasus Penembakan Enam Anggota Laskar Front Pembela Islam: Analisis Framing Robert N. Entman pada Republika.co.id dan

Kompas.com Periode Desember 2020 - Januari 2021," *Jurnal Inovasi dan Kreativitas (JIKa)* 2, no. 1 (February 26, 2022): 39–48, https://doi.org/10.30656/jika.v2i1.4931.

<sup>&</sup>lt;sup>3</sup> Zukarnain, "PENGARUH TERPAAN BERITA MEDIA MASSA TENTANG KASUS SAMBO TERHADAP CITRA POLRI DI MATA MAHASISWA," *KomUtama* 12, no. 2 (2022).

in swift action. Such beliefs have made the public less satisfied with the police<sup>4</sup>. The series of events mentioned above has led to extensive discussions in Indonesian mass media about the image of the police, framed in various ways. A framing analysis in this study simply describes how online media *Detik.com* and *Kompas.com* frame the image of the police when handling the case of the family's death in Kalideres, West Jakarta.

This analysis uses the concept of Robert N. Entman's framing, which involves four aspects: problem identification, causal interpretation, moral evaluation, and (moral evaluation).

Previous research using Robert N. Entman's framing concept has been conducted by Nishya Gavrila and Farid Rusdi, titled "Framing Analysis of *Detik.com* and *Kompas.com* News on Jakarta's Worst Air Quality." The aim of that research was to understand and analyze *Detik.com* and Kompas.com's framing of unhealthy air quality in Jakarta. The research method used was a descriptive qualitative approach with Robert N. Entman's framing concept. Robert N. Entman's framing aims to describe or emphasize various specific aspects of a particular reality in a specific media<sup>5</sup>. The results of that research showed that *Detik.com* focused more on the response of Anies Baswedan regarding the poor air quality in Jakarta, while *Kompas.com* presented that the poor air quality in Jakarta was a challenge for the government, and if left unchecked, the government could face legal consequences<sup>6</sup>.

The second previous research related to online media framing of *Detik.com* and *Kompas.com* was conducted by Johantan A.W. Sucipta and Rizky Chandra Kurniawan, titled "Framing Analysis of Online Media *Detik.com* and *Kompas.com* Regarding the Kaltim Silent Policy." This research discussed the controversial "Kaltim Steril" program set by the Governor of East Kalimantan, Isran Noor.

The aim of that research was to follow the online media framework in reporting on the Kaltim Silent plan. The research method applied was qualitative using Pan and Kosicki's framing analysis model.

The results of that research showed that *Detik.com* and *Kompas.com* both provided clarification space for the government, specifically the Covid-19 Task Force, regarding the pros and cons of the "Kaltim Steril" policy and the closure of some companies.

Detik.com emphasized the government's maximal role in the media's syntactic structure to create a positive opinion among the public. In contrast, *Kompas.com* focused more on the effectiveness of the "Kaltim Steril" program and community activities, providing information about the role of the task force in handling Covid-19 to have a positive impact<sup>7</sup>.

The third previous research is titled "Online Media Framing of *Detik.com* and *Kompas.com* on Vanuatu (Framing Analysis of Reporting on Vanuatu After the Mention of Human Rights Violation Issues in the 75th UN General Assembly)" by F.A. Kurnia et al. This analysis aimed to understand how online media *Detik.com* and *Kompas.com* framed reporting on Vanuatu after the issue of human rights violations in Papua was mentioned in the 75th UN General Assembly.

The research method used was qualitative with framing analysis based on Zhongdang Pan and Gerald M Kosicky's model. The results showed that *Detik.com* tended to discredit Vanuatu, with 7 out of 11 news articles discrediting Vanuatu in terms of titles, sources, selected quotes,

<sup>&</sup>lt;sup>4</sup> Johantan Alfando Wikandana Sucipta and Rizky Chandra Kurniawan, "Analisis Framing Pemberitaan Media Online Detik.Com dan Kompas.Com Mengenai Kebijakan Kaltim Silent," *An-Nida : Jurnal Komunikasi Islam* 13, no. 1 (June 24, 2021): 37–49, https://doi.org/10.34001/an-nida.v13i1.2171.

<sup>&</sup>lt;sup>5</sup> Elza Savira Oktarina and Hendra Setiawan, "Analisis Framing Pada Pemberitaan Bobby Nasution Menangani Sampah di Medan" 7 (2022).

<sup>&</sup>lt;sup>6</sup> Nishya Gavrila and Farid Rusdi, "Analisis Framing Detik.com dan Kompas.com Terhadap Pemberitaan Kualitas Udara Jakarta Terburuk di Dunia" 3, no. 2 (2019).

<sup>&</sup>lt;sup>7</sup> Sucipta and Kurniawan, "Analisis Framing Pemberitaan Media Online Detik.com dan Kompas.com Mengenai Kebijakan Kaltim Silent."

and overall focus. In contrast, Kompas.com, while not favoring Vanuatu, displayed a more balanced approach and careful language choice<sup>8</sup>.

The fourth previous research is titled "Framing Analysis of the Reporting of Low-Income Communities' Economy Related to Covid-19 in Online Media *Kompas.com* and Detik.com" by RA Pratama et al. The aim of this research was to understand the framing of news by *Kompas.com* and *Detik.com* in reporting on the economy of low-income communities related to Covid-19.

The research method used was qualitative with Robert N. Entman's framing concept. The results showed that *Detik.com* was more oriented toward clickbait titles rather than realistic information. Meanwhile, *Kompas.com* consistently presented facts with data related to what was happening in the field regarding the economic conditions of low-income communities during the pandemic<sup>9</sup>.

The difference in this study compared to the four previous framing analyses lies in the research focus. Previous research primarily centered on government and political issues, whereas this study aims to analyze how online media *Detik.com* and *Kompas.com* frame the image of the police in resolving the case of the family's death in Kalideres, starting from the investigation process to the announcement of the final results. Moreover, the framing analysis in this study will also indicate whether the police's performance has improved, given the declining public perception of the police.

#### **B.** Theoretical Review

#### 1. Profile of Detik.com

a) Establishment of Detik.com

*Detik.com* is an online news portal under the auspices of PT Agranet Multicitra Siberkom (Agrakom). The company was founded by Budiono Darsono, Abdul Rahman, Didi Nugrahadi, and Yayan Sopyan in October 1995, officially ratified in January 1996.

Agrakom's first client was the Kompas Gramedia Group, which played a role in improving the design of the existing website. Shortly thereafter, Agrakom acquired many major clients such as Infomedia Nusantara, United Tractor, PT Astra Internasional, PT Timah, BCA, Bank Mandiri, and others.

However, Agrakom's business success declined due to the monetary crisis in 1997. One of the founders, Abdul Rahman, had the idea to create a global search engine like Yahoo.com. However, at that time, Budiono suggested creating a news website with a breaking news system.

With three reporters and Budiono as the gatekeeper, *Detik.com* was accessible on May 30, 1998, but the full version was only available starting from July 9, 1998, which also marked the official launch date of Detik.com.

Throughout its business journey, *Detik.com* did not have a printed newspaper version and existed solely as an online news portal with revenue entirely dependent on advertisements.

The number of visitors to this online media continued to increase, especially from July 1998 when *Detik.com* received 30,000 hits (the term for the number of visitors to a website) with approximately 2,500 users (internet users).

Subsequently, in March 1999, the number of *Detik.com* hits increased sevenfold, averaging 214,000 hits per day or 6,420,000 hits and 32,000 users per month. Within three months, in June 1999, these numbers surged rapidly to 536,000 hits per day with

<sup>&</sup>lt;sup>8</sup> Fikri Ali Kurnia, Shulfi Ana Helmi, and Sunnah Dwi Rochmanna, "Konstruksi Media Online Detik.com dan Kompas.com terhadap Vanuatu (Analisis Framing Pemberitaan Vanuatu Pasca Pengangkatan Isu Pelanggaran HAM Papua dalam Sidang Umum PBB ke-75)," 2021.

<sup>&</sup>lt;sup>9</sup> Rizaldi Alfarizi Pratama et al., "Analisis Framing Pemberitaan Ekonomi Masyarakat Kelas Bawah Terkait COVID-19 di Media Online Kompas.com dan Detik.com," 2021.

40,000 users. The latest information states that *Detik.com* now receives over 2.5 million hits daily.

- b) Vision and Mission of Detik.com
  - 1. Vision

To become a larger company and the main or leading player in the online advertising and mobile industry.

- 2. Mission
  - 1) To provide accurate, detailed, and fast information to the public.
  - 2) To eliminate the concept of periodicity such as daily, weekly, and monthly as seen in other print media, thus providing fresh and reliable news.
  - 3) To update the public so they can quickly access news or other information via the internet.
- c) Official Website Owned by Detik.com
  - 1) detikNews: A portal containing the latest and most up-to-date information today about events, accidents, crime, law, unique news, politics, and more.
  - 2) etikFinance: A portal providing news related to business, finance, economics, banking, investment, market research, and finance.
  - 3) detikHot: A portal with news, photos, and videos about celebrities, music, film, K-pop, art, and culture.
  - 4) detikInet: A portal with information about the latest information and communication technology, discussing the internet, gadgets, games, social media, applications, photography, computers, software, and more.
  - 5) detikSport: A portal providing news related to sports such as soccer, MotoGP, basketball, tennis, badminton, and more.
  - 6) detikOto: A portal with news related to the automotive industry both domestic and international.
  - 7) detikTravel: A portal providing information related to tourism.
  - 8) detikFood: A portal with news related to culinary, recipes, restaurant reviews, children's food, healthy food, as well as cooking tutorial videos, cooking classes, and cooking tips.
  - 9) detikHealth: A portal with news related to health, diet, parenting, and more.
  - 10) detikForum: A forum discussion portal covering the latest celebrity gossip, political news, viral news, uniqueness, relationships, lifestyle, hobbies, sports, and more.
  - 11) Wolipop: A portal providing lifestyle inspiration for modern women. Covering fashion, beauty, relationships, sale information, and zodiac predictions.
- 2. Profile of Kompas.com
  - a) Establishment of Kompas.com

Kompas.com is one of the pioneering online news sites in Indonesia. This media outlet was founded on September 14, 1995, under the auspices of PT Kompas Cyber Media. Initially, *Kompas.com* appeared under the name Kompas Online or KOL, accessible through the address kompas.co.id. Initially, the site only published replicas of news articles that were originally published in the print edition of the Kompas daily newspaper.

The main purpose of the early version of Kompas Online was to provide a service to daily Kompas readers who lived in remote areas or areas that were difficult to reach through the Kompas newspaper distribution network. The hope was that the presence of Kompas Online would make it easier for Kompas daily readers, especially those living in eastern Indonesia and abroad, to access the information provided by the Kompas newspaper on the same day, without having to wait for several days. The rapid development of the digital world prompted Kompas Cyber Media to further develop Kompas Online by changing its website to www.kompas.com starting in early 1996. This change of address made it even easier for users outside of Indonesia to access news on Kompas Online.

Furthermore, on May 29, 2008, this news portal underwent a rebranding and became Kompas.com. Not only that, the media outlet also always strives to provide updated and current information to the public.

b) Kompas.com Tagline

The online media *Kompas.com* has the tagline "Jernih Melihat Dunia," which means that *Kompas.com* positions itself as a media outlet that always presents information from an objective, comprehensive, independent perspective, and is not biased by political, economic, or power interests.

That is the profile of the online media outlets *Detik.com* and Kompas.com. Both of them have their own distinctive characteristics in presenting information. This is evident from the news coverage published on both of these media outlets, including the news of the death of a family in Kalideres, West Jakarta. Both media outlets have their own ways of framing the news, from the investigative process to the announcement of the final results regarding the case of the family's death in Kalideres.

# C. Methods

This study employs a qualitative approach with a descriptive method. Qualitative research is naturalistic and based on post-positivism philosophy<sup>10</sup>. This method is used to investigate a natural and evolving phenomenon as it is, with no manipulation of data by the researcher, and qualitative researchers do not heavily influence the research object<sup>11</sup>.

Fundamentally, framing analysis is a recent version of discourse analysis, specifically for analyzing media texts. The concept of framing was first introduced by Beterson in 1995. Initially, framing was defined as a conceptual structure or belief system that organizes political views, policies, discourses, and provides standard discourse categories for appreciating reality, where researchers view news based on thematic structure<sup>12</sup>. In this framing analysis, the researcher selects two widely recognized online media outlets in Indonesian society, namely *Detik.com* and Kompas.com, while the research object includes the news released during November - December 2022 related to the case of the family's death in Kalideres, West Jakarta.

Data collection in this research is done by selecting news with complete identification, such as the author's name and the editor, to ensure the presented data is more valid. In this study, the author selects two news articles from each media outlet. This number is sufficient to represent how *Detik.com* and *Kompas.com* frame the image of the police when uncovering the case of the family's death in Kalideres, from the investigation process to the announcement of the final results of the case.

This analysis uses the concept of Robert N. Entman's framing, which involves four aspects: first, problem identification, which explains how this event is viewed, with a negative or positive value; second, causal interpretation, which mentions who the causes of the problem are; third, moral evaluation, which is an assessment of the causes of the problem; fourth, problem-solving recommendations, which are suggestions given to resolve the problem<sup>13</sup>.

<sup>&</sup>lt;sup>10</sup> Muhammad Refi Sandi, Maimon Herawati, and Justito Adiprasetio, "Framing Media Online Detik.com Terhadap Pemberitaan Korban Pengeroyokan oleh Bobotoh," *Jurnal Kajian Jurnalisme* 5, no. 2 (January 28, 2022): 145, https://doi.org/10.24198/jkj.v5i2.28886.

<sup>&</sup>lt;sup>11</sup> Sugiyono, Metode Penelitian Kuantitatif, Kualitatif, Dan R&D, 19th ed. (Bandung: Alfabeta, 2013).

<sup>&</sup>lt;sup>12</sup> Alex Sobur, *Analisis Teks Media*, 7th ed. (Bandung: PT. Remaja Rosdakarya, 2015).

<sup>&</sup>lt;sup>13</sup> Jessica Martha et al., "Analisis Framing: Pemberitaan Media Massa Mengenai Kebijakan Luar Negeri Indonesia Dalam Menanggapi Rivalitas Amerika Serikat dan China (2019-2022)," *Jurnal Dinamika Global* 7, no. 02 (December 15, 2022): 245–70, https://doi.org/10.36859/jdg.v7i02.1070.

In simple terms, in Robert N. Entman's concept, framing analysis, refers to the definition, explanation, evaluation, and advice given for a text in order to highlight a specific framework of thinking about an event<sup>14</sup>.

The following are the details of the research objects to be used:

# 1. Investigation Process Regarding the Causes of the Family's Death in Kalideres

- a) News article titled "Police Find Clues Regarding the Deaths of a Family in Kalideres," published in *Detik.com* on November 15, 2022.
- b) News article titled "When Police Struggle to Unravel the Mystery of the Deaths of a Family in Kalideres," published in *Kompas.com* on November 17, 2022.

# 2. Conclusion or Final Results of the Family's Death Case in Kalideres

- a) News article titled "Next Week, Police Will Conclude the Mystery of the Deaths of a Family in Kalideres," published in *Detik.com* on December 4, 2022.
- b) News article titled "Experts Urge the Police to Immediately Disclose the Deaths of a Family in Kalideres, Even Though Unsolved," published in *Kompas.com* on December 1, 2022.

The analysis begins with an intensive reading of both news texts published in *Detik.com* and Kompas.com. The next step involves comparing Robert Entman's framing scheme related to the content in both news texts. Then, the researcher describes Robert Entman's framing scheme in both texts regarding their perspectives.

# D. Results and Discussion

#### 1. Investigation Process Regarding the Cause of the Family's Death in Kalideres a. News Identities

- a. News identities
  - 1) The news titled "Police Find Breakthrough in the Deaths of a Family in Kalideres" published on the *Detik.com* online media on November 15, 2022.
  - 2) The news titled "When Police Struggle to Unravel the Mystery of a Family's Death in Kalideres" published on the *Kompas.com* online media on November 17, 2022.

# b. News Analysis

- a) Detik.com
- 1) Police Continue Investigation

The online media *Detik.com* released news on November 15, 2022, explaining that the police had found a breakthrough in the case of the family's death in Kalideres. Director of the Criminal Investigation Unit of the Jakarta Metro Police, Commissioner Hengki Haryadi, stated that there had been significant developments in the investigation based on both inductive and deductive methods.

However, the police did not disclose what breakthrough they had obtained. Currently, the Jakarta Metro Police are collaborating across professions with scientific crime investigation, involving various fields of expertise, including forensic and medicolegal, anatomical pathology, psychiatry and forensic psychology, forensic toxicology, DNA experts, as well as experts from the University of Indonesia.

These efforts are being made to clarify the evidence regarding the cause of the family's death in Kalideres.

### 2) Discovery of Religious Books by the Police

During the crime scene investigation in Citra Garden Extension I Housing Complex, Kalideres, West Jakarta, the police found books containing teachings from several religions. This discovery could be a clue in uncovering the cause of the case, considering the mysterious background of the victims' family. Although the exact

<sup>&</sup>lt;sup>14</sup> Farhan Ario Wibisono and Farid Rusdi, "Analisis Framing Pemberitaan PPKM di Media Kompas.com," *Kiwari* 1, no. 2 (May 31, 2022): 382, https://doi.org/10.24912/ki.v1i1.15731.

number of books seized by the investigators was not detailed, the police continued to delve into this evidence.

The Secretary-General of the National Police Commission (Kompolnas), Inspector General (Ret.) Benny Mamoto, also emphasized that when handling this case, the investigators always keep an open mind about all possible motives for the deaths. Moreover, given the unusual circumstances, such as the victims isolating themselves from their families, covering the floor with plastic, refusing to have electricity in the house, and having no food at the crime scene, the discovery of the books becomes important for further investigation.

In addition to examining the existing evidence, the police must await the results of autopsies and laboratory examinations on other evidence, such as mobile phones and others.

### b) Kompas.com

1) Police Engage Numerous Experts

The online media *Kompas.com* released news on November 17, 2022, describing the police's diligent efforts to continue investigating the cause of the family's death in Kalideres, even though they faced difficulties.

The police once again visited the scene of the deaths of a family inside a house in the Kalideres area of West Jakarta. Director of General Crime of the Jakarta Metro Police, Brigadier General Hengky Haryadi, confirmed that the police, along with a joint team, are currently investigating the cause of the deaths and the motive behind the incident.

Similar to Detik.com, the report on *Kompas.com* also explained the police's efforts, together with the joint team, to solve the mystery of the family's death in Kalideres.

The joint team conducting the further crime scene investigation consists of the Indonesian Automatic Fingerprint Identification System (Inafis) of the Indonesian National Police and the Central Forensic Laboratory (Puslabfor) of the Indonesian National Police. Additionally, the team includes the Association of Forensic Psychologists (Apfisor), forensic doctors, the Jakarta Metro Police, the Kalideres Police, and the West Jakarta Metro Police, as well as experts in the fields of medicolegal forensics, anatomical pathology, toxicology, and Deoxyribose Nucleic Acid (DNA).

Because this case is considered quite complex, the police cannot make assumptions or hasty decisions. The investigation into this case must be thorough, and the expert team will explain the specific findings.

Ultimately, the forensic psychology team will comprehensively study the discoveries on the four bodies. Similarly, forensic medicine from the Kramat Jati Police Hospital and the Cipto Mangunkusumo Hospital (RSCM)-University of Indonesia (UI) will work to unravel the mystery behind the family's deaths in Kalideres.

2) Breakthrough in the Family's Deaths in Kalideres

Hengky Haryadi, the Director of General Crime of the Jakarta Metro Police, announced that the police had found a breakthrough in the case of the family's death in Kalideres after conducting a crime scene investigation on Wednesday (16/11/2022) evening.

However, all these findings cannot be announced yet because they require further investigation by the investigators.

Table 1 Analysis of Framing: Detik.com and Kompas.com

Aspect	Detik.com	Kompas.com
Problem Identification	The case of the family's death in Kalideres, West Jakarta, continues to be investigated. The police have revealed a breakthrough in the investigation into the deaths of the father, mother, child, and grandfather.	The police have not yet concluded the exact cause of death of four individuals who are part of the same family in Citra Garden 1 Housing Complex, Kalideres, West Jakarta. Investigators are still looking into it.
Casual Interpretation	The police seized several books from the house of the family who died in Citra Garden Extension I, Kalideres, West Jakarta. Kompolnas revealed that these books contain teachings from various religions. According to Benny, the discovery of these books could serve as one of the clues for investigators in uncovering the deaths of the "dried-up" family.	As of now, investigators have come across several new findings during the continued crime scene investigation, one of which is the discovery of a pile of trash inside the victims' house. Additionally, investigators have also found that the suspected missing car had actually been sold by one of the deceased victims named Budiyanto Gunawan.
Moral Evaluation	"In the process, it requires further in-depth investigation, which is currently being carried out by the Jakarta Metro Police in collaboration with interdisciplinary scientific crime investigation professions, including forensic and medicolegal experts, anatomical pathology, psychiatry and forensic psychology, forensic toxicology, and DNA experts," said Hengki Haryadi.	"The police have mobilized a joint team for an ongoing crime scene investigation, and have also involved various experts to uncover the cause of death of the four victims. The joint team consists of the Indonesian Automatic Fingerprint Identification System (Inafis) of the Indonesian National Police and the Forensic Laboratory Center of the Criminal Investigation Department (Bareskrim Polri). Additionally, the team includes the Association of Forensic Psychologists (Apfisor), forensic doctors, the Jakarta Metro Police, Kalideres Police Sub-Precinct, and West Jakarta Metro Police. Experts brought in include those in the field of

Aspect	Detik.com	Kompas.com
		forensic medicolegal, experts in anatomical pathology, toxicology experts, and Deoxyribose Nucleic Acid (DNA) experts. Hengki added that investigators are still delving into the motive and the cause of death of the four individuals within the same family."
Treatment Recommendation	"Investigators, when handling the case, always leave room for all possible motives of the case. Seeing unusual things, such as the victims isolating themselves from their family, wearing shoes covered in plastic, refusing to have electricity, and the absence of food at the crime scene, make the discovery of these books important for further investigation," said Benny Mamoto. "Whether there could be a connection to the incident, this, of course, needs to await the results of autopsies and laboratory examinations of other evidence such as mobile phones and others," Benny added.	The police claim to have found a breakthrough after deploying various experts during the crime scene investigation on Wednesday, November 16, 2022. "We involved a digital forensics team, and it turns out we have made some progress or breakthroughs in this investigation," explained Hengky. "One of them is related to the motive. We were able to break several motives. We still need further investigation," he added. However, when asked further about the motives that were broken, Hengky was not willing to speak further. "It cannot be disclosed now. It means there are many findings from the investigation methods that we have carried out," he said. Furthermore, the forensic psychology team will comprehensively study the findings on the four bodies. The forensic medicine team from the Polri Kramat Jati Hospital and the Cipto

Aspect	Detik.com	Kompas.com
		Mangunkusumo Hospital (RSCM)-University of Indonesia (UI) will also be involved. "And once again, our investigation is continuous, and we are looking for consistency between various investigation methods," Hengky explained.

#### c) Discussion

#### 1) Problem Identification

Based on the analysis of the news above, the problem identification found is a striking difference in the presentation of news in *Detik.com* and Kompas.com. *Detik.com* informs that the police can easily find the cause of the family's death in Kalideres, while *Kompas.com* reports that the police are having difficulty uncovering the case of the family's death in Kalideres. This difference can be clearly seen from the contrasting headlines in the news articles of *Detik.com* and Kompas.com.

#### 2) Causal Interpretation

Based on the analysis of the news above, the comparison of causal interpretation in *Detik.com* and *Kompas.com* is as follows: *Detik.com* states that the police did not specify who the perpetrator behind the case of the family's death in Kalideres was, but only revealed several pieces of evidence, one of which is the discovery of books from various religious teachings that are suspected to be the cause of the family's death in Kalideres. On the other hand, *Kompas.com* reports that the police not only revealed alleged pieces of evidence but also investigated Budiyanto Gunawan, who is suspected to be involved in the series of family deaths in Kalideres.

#### 3) Moral Evaluation

Based on the analysis of the news above, the moral evaluation in Detik.com and *Kompas.com* is that both of them depict the efforts or struggles of the police in solving the case of the family's death in Kalideres. The online media implicitly conveys the moral value that police performance is not always as bad as portrayed by the public. Detik.com reveals that the Jakarta Metro Regional Police (Polda Metro Jaya) is making a strong effort to solve the case by conducting collaboration among professional scientific crime investigation teams and involving various disciplines, including forensic and medicolegal experts, anatomical pathology, psychiatry and forensic psychology, toxicology forensics, and DNA experts. Meanwhile, in Kompas.com, it is stated that the police deployed a joint team for further crime scene investigation, involving various experts to uncover the cause of death of the four victims. This joint team consists of the Indonesia Automatic Fingerprint Identification System (Inafis) of the Indonesian National Police and the Central Forensic Laboratory (Puslabfor) of the National Police Criminal Investigation Agency (Bareskrim Polri). Additionally, there is the Association of Forensic Psychology (Apfisor), forensic doctors, Jakarta Metro Regional Police, Kalideres Police Sector, and West Jakarta Metro Police Resort.

### 4) Treatment Recommendation

Based on the analysis of the news above, the treatment recommendation or solution offered by *Detik.com* to solve the case of the family's death in Kalideres is to

continue to explore all possibilities that could be the cause of the incident. In addition, the police will also investigate every piece of evidence, such as the discovery of books containing teachings from various religions, and examine the reasons behind unusual things such as using shoes covered in plastic, victims isolating themselves from their family, refusing electricity, and having no food at the crime scene.

On the other hand, the treatment recommendation from *Kompas.com* is to continue the investigation with the cooperation of various parties. Not only the police but also the forensic psychology team will comprehensively study the findings on the four bodies. Similarly, the forensic medicine team from the Polri Kramat Jati Hospital and Cipto Mangunkusumo Hospital (RSCM)-University of Indonesia (UI) will be involved in unraveling the mystery behind the family's death in Kalideres.

### 2. Conclusion or Final Result of the Kalideres Family Death Case

## a. News Identity

- 1) The news titled "Next Week Police Will Conclude the Puzzle of the Kalideres Family's Death" published on the *Detik.com* online media on December 4, 2022.
- 2) The news titled "Experts Urge Police to Immediately Disclose the Death of the Kalideres Family, Although Unsolved" published on the *Kompas.com* online media on December 1, 2022.

# b. News Analysis

# 1) Detik.com

## a) Conclusion of the Puzzle of the Kalideres Family's Death

Detik.com, an online media, released news on December 4, 2022, depicting the optimism of the police in solving the case of the family's death in Kalideres, West Jakarta. The Spokesperson of the Jakarta Metro Regional Police (Polda Metro Jaya), Kombes Endra Zulpan, stated that the police planned to conclude the mystery of the incident next week, precisely on Monday before the 73rd Anniversary of the Jakarta Metro Regional Police (December 6, 2022).

Not only the police but also various parties involved in investigating the case will provide statements, including legal experts. Subsequently, when all statements have been collected, the investigators will provide their conclusion.

Based on the news uploaded by Detik.com, the police have confirmed that there is a low probability of a criminal act in the case, especially since the investigation has been ongoing for three weeks.

### b) Police Investigate the Correlation of Rituals with Motive of Death

The bodies of the family members who died in Kalideres were first discovered on Thursday (November 10, 2022). At that time, the police immediately conducted a crime scene investigation (TKP) and examined witnesses. Through these examinations, the police confirmed that no one had entered the house where the victims died.

This suspicion was reinforced by the fact that the house was locked from the inside, and no external party had entered. During the three weeks of investigation, the police have examined various witnesses, a total of 28 people.

Based on deductive and inductive examinations, the witnesses corroborated the existence of a regular activity involving rituals performed by one of the victims, Budiyanto Gunawan (68). The investigators, together with experts in the sociology of religion, are currently examining the correlation between the rituals performed by Budiyanto and the motive for the deaths of the family members in Kalideres.

### 2) Kompas.com

**1)** Psychology Experts Urge Police to Immediately Disclose the Death of the Kalideres Family

Kompas.com, an online media, released news on December 1, 2022, containing calls to the Jakarta Metro Regional Police's Criminal Investigation Directorate (Ditreskrimum Polda Metro Jaya) to promptly disclose the case of the family's death in Kalideres, West Jakarta.

This statement or urging was made by forensic psychology expert, Reza Indragiri. He believes that the police must act swiftly in announcing the final results of the investigation into the case, regardless of the outcome, even if the case remains unsolved.

### 2) Efforts to Prevent Suicide Cases in Indonesia

Reza Indragiri, a forensic psychology expert who urged the police to thoroughly investigate the case of the Kalideres family's death, believes that if this case continues to linger, it could trigger other suicide cases (suicide contagion) in the community.

Although it has not been fully proven that the cause of their deaths was suicide, the police and experts suspect that the deaths of the Kalideres family were purely due to suicide motivated by certain spiritual values. The family had a motivation to "rest in place," meaning to die peacefully according to their beliefs.

This suspicion is reinforced by the fact that the youngest family member, Dian (42), restricted food access to the other three family members in the house. If this suspicion is correct, then this incident falls into the category of suicide accompanied by a criminal act under Article 345 of the Indonesian Penal Code (KUHP). However, since Indonesia does not recognize posthumous trials, the Criminal Investigation Directorate of the Jakarta Metro Regional Police (Ditreskrimum Polda Metro Jaya) may close this case.

The hope is that by resolving the Kalideres death case, it can prevent further suicide attempts in society. According to data from the World Health Organization (WHO) in 2019, the suicide rate in Indonesia was 2.4 per 100,000 population. This figure indicates that two people in Indonesia committed suicide out of 100,000 individuals that year. Assuming a population of 270 million people, there were an estimated 6,480 cases of suicide in that year.

Aspect	Detik.com	Kompas.com
Problem Identification	The police are set to conclude the mystery of the family's deaths in Kalideres, West Jakarta, at the beginning of next week. This was conveyed by the Director of	Forensic Psychologist Reza Indragiri believes that the police should promptly disclose the case of the family's death in Kalideres, West Jakarta.
	Public Relations of the Metro Jaya Regional Police, Commissioner Endra Zulpan.	He stated that the case needs to be revealed as soon as possible, whatever the
	"It is likely to be on Monday," he said at the Metro Jaya Regional Police headquarters	outcome, including if it remains unsolved.
	on Sunday (4/12/2022), as reported by detikNews. The revelation of the case is	"Whatever the cause of the family's death in Kalideres, the Criminal Investigation Division of the Metro Jaya

Table 2 Analysis of Framing: Detik.com vs Kompas.com

Aspect	Detik.com	Kompas.com
	indeed planned before the 73rd Anniversary of the Metro Jaya Regional Police. "The conclusion of the Kalideres case is aimed to be before the Metro Jaya Regional Police Anniversary, which is the peak event on December 6, 2022," he added.	Regional Police needs to expedite the resolution of the case, including if the conclusion is an unsolved case," Reza said in his statement on Wednesday (30/11/2022).
Causal Interpretation	It is known that three weeks have passed since the investigation process of the family's death case, who were found dead and dried up in Kalideres, West Jakarta. The police now confirm that there is a small possibility of criminal activity in this case.	This needs to be done promptly. According to him, this case should not be further prolonged and should prevent the spread of suicide within the community. "This is necessary to ensure that the reporting and discussions about this case can also be stopped promptly so as not to encourage the spread of suicide contagion within the community," Reza emphasized.
Moral Evaluation	The police have examined 28 witnesses during the three- week investigation. These witnesses have corroborated the activities of the victim Budiyanto Gunawan (68), who regularly performed rituals. "We have questioned 28 witnesses, and from these interviews, we have found consistency in the statements of these witnesses with the evidence we discovered at the crime scene," he said. "So, deductively and inductively, there is consistency, and the preliminary results of our investigation, especially regarding the interviews with the close relatives of the victims, indicate that one of the family members named	"Some time ago, I speculated that it is not out of the question that the cause of the family's death was suicide motivated by certain spiritual values. They intentionally wanted to 'rest in peace.' To die peacefully, as they saw it," he expressed.

Aspect	Detik.com	Kompas.com
	Budyanto tended to dominate and had a positive attitude toward certain rituals," explained Hengki.	
Treatment Recommendation	<ul> <li>explained Heigkl.</li> <li>"The investigators are currently delving into the relationship between the victim's rituals and the motive behind the Kalideres family's deaths. Religious sociology experts are involved to shed light on the matter," Hengki explained.</li> <li>He also mentioned that they will officially announce the final results of the investigation into the Kalideres family's deaths next week. "Hopefully, next week, we will release the final statement regarding our investigation into the discovery of the four bodies in Kalideres," Hengki concluded.</li> </ul>	"In addition to speculating as such, he also suspects that the fact that the youngest family member, Dian (42), became the one to restrict the food intake for the other three family members inside the house. "It is not impossible that the deaths (suicide) were carried out based on an agreement that the youngest member had to restrict food access for the other three family members," he speculated. If this suspicion proves to be true, then this event can be categorized as a criminal act, and the police can close the case. "The incident in Kalideres can be understood as a suicide event accompanied by a criminal act as per Article 345 of the Criminal Code. However, since Indonesia does not recognize posthumous trials, the Directorate of Criminal Investigation of the Metro Jaya Regional Police (PMJ) can declare the case closed,"

### c. Discussion

### 1) Problem Identification

Based on the analysis of the news articles, there is a striking difference in the presentation of news in the online media *Detik.com* and Kompas.com. *Detik.com* explicitly states that the police will soon announce the conclusion of the mystery surrounding the family's deaths in Kalideres. This gives a positive impression of the police, portraying them as optimistic, responsive, and agile.

On the other hand, *Kompas.com* implicitly suggests that the police did not act swiftly in handling the case of the family's deaths in Kalideres and needed to be pressured by a forensic psychologist to announce the investigation results promptly.

2) Causal Interpretation

The comparison of causal interpretation in *Detik.com* and *Kompas.com* reveals that *Detik.com* presents that the police have strong reasons for their optimism in announcing the investigation results regarding the family's deaths in Kalideres. These reasons include the police conducting a three-week investigation and the small likelihood of any criminal activity in the case. Additionally, the police did not find any signs of external intrusion at the crime scene. Therefore, it can be concluded that the deaths were most likely a result of a family suicide.

On the other hand, the causal interpretation in *Kompas.com* focuses on the concerns of various parties that if the case continues without resolution, it could potentially lead to a contagion of suicide in the community. Consequently, experts are urging the police to promptly announce the final results of the investigation into the family's deaths in Kalideres, even if it remains unsolved.

3) Moral Evaluation

In terms of moral evaluation, both *Detik.com* and *Kompas.com* discuss the efforts of the police to expedite the resolution of the family's deaths in Kalideres.

Detik.com portrays the hard work of the police in solving the case, from searching for evidence at the crime scene to interviewing 28 witnesses. Indirectly, *Detik.com* conveys that the police's performance is not always slow, as it might be perceived by the public.

In Kompas.com, the moral evaluation emphasizes that the police should act decisively in performing their duties, such as swiftly investigating the deaths in Kalideres. This is seen as a measure to prevent and remind the public that suicide is not the best solution to life's problems.

4) Treatment Recommendation

Both *Detik.com* and *Kompas.com* offer similar treatment recommendations for resolving the issue. They both suggest that before officially announcing the results of the investigation into the family's deaths in Kalideres, the police should ensure whether the cause of the tragedy was solely suicide or if there were other factors involved, such as the regular performance of specific rituals.

Once everything is clarified, the police can then reveal the final results of the investigation into the family's deaths in Kalideres.

# E. Conclusion

Based on the analysis of framing in the online media *Detik.com* and Kompas.com, the following conclusions can be drawn:

- 1. In the reporting related to the investigation process into the cause of the family's deaths in Kalideres, there is a striking difference between *Detik.com* and Kompas.com. *Detik.com* informs that the police can easily find the cause of the family's deaths in Kalideres, while *Kompas.com* reports that the police are having difficulty in solving the case of the family's deaths in Kalideres.
- 2. Regarding the announcement of the final results of the family's deaths in Kalideres, there is a significant difference between *Detik.com* and Kompas.com. *Detik.com* explicitly states that the police will soon announce the conclusion of the mystery surrounding the family's deaths in Kalideres, giving a positive impression of the police as being optimistic, responsive, and agile. In contrast, *Kompas.com* implicitly suggests that the police did not act promptly in handling the case, thus needing to be pressured by a forensic psychologist to announce the investigation results.

- 3. Detik.com presents that the police do not specify who the perpetrator behind the family's deaths in Kalideres is, but only reveals some pieces of evidence such as the discovery of books from various religious teachings, suspected as the cause of the family's deaths in Kalideres. On the other hand, *Kompas.com* states that the police not only disclosed alleged pieces of evidence but also conducted an investigation into Budiyanto Gunawan, who is suspected to be involved in the series of family deaths in Kalideres.
- 4. Detik.com emphasizes that the police have strong reasons for promptly announcing the investigation results regarding the family's deaths in Kalideres. These reasons include a three-week investigation and the low likelihood of any criminal activity in the case. *Kompas.com* presents that the police's reason for quickly announcing the case of the family's deaths in Kalideres is to prevent further cases of suicide in the community.
- 5. Both *Detik.com* and *Kompas.com* depict the efforts and struggles of the police in solving the case of the family's deaths in Kalideres. *Detik.com* mentions that one of the police's efforts is to collaborate across various professions within scientific crime investigation, involving expertise such as forensics and medicolegal, anatomical pathology, psychiatry and forensic psychology, forensic toxicology, and DNA experts. In Kompas.com, it is stated that the police deployed a joint team consisting of Indonesia's Automatic Fingerprint Identification System (Inafis) Polri and the Center for Forensic Laboratories (Puslabfor) Bareskrim Polri. This team also includes the Association of Forensic Psychologists (Apfisor), forensic doctors, Polda Metro Jaya, Polsek Kalideres, and Polres Metro Jakarta Barat.
- 6. Detik.com appears to favor the police more because they have successfully found the cause of the deaths in the case, whereas *Kompas.com* indicates that the police are still struggling to find the cause of the family's deaths in Kalideres.
- 7. Detik.com portrays a more positive image of the police by explicitly stating that they will soon announce the conclusion of the mystery surrounding the family's deaths in Kalideres, while *Kompas.com* gives the impression that the police did not act promptly in handling the case and needed to be pressured by a forensic psychologist to announce the investigation results.

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